



WHY ARE WE DOING IT?

To change how the construction industry sees skin protection. Melanoma is the deadliest form of skin cancer, yet construction workers in the UK, who make up 8% of the nation's workforce, account for 44% of occupational melanoma skin cancer deaths.

WHAT DOES IT DO AND HOW?

The UV-U-SEE silicon logo is designed to change on-site behaviour, to act as a reminder or prompt to take precautions.

As the sun's UV level intensifies, the logo changes from white to pink, to red, reminding the wearer and fellow workers to apply sun cream and take precautions.

UV Index	Risk Level	Colour Change
0-2	LOW	
3-4	MODERATE	
5-6	HIGH	
7-9	VERY HIGH	

IS IT WASHABLE?

Leo Workwear have conducted internal testing to ensure the logo still performs within the waistcoats' lifecycle.

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